



Corporate Backgrounder

Founded:	2004
Offices:	Boulder, CO – Headquarters
Employees:	100
Customers:	Tendril is actively engaged with more than 30 utility customers in the IOU, AMI, AMR and municipal markets to define their Energy Management and Demand Response programs. Tendril products are currently used in 10 states throughout every region of the U.S.
Partners:	Tendril's Partner Program currently includes leading energy ecosystem vendors such as: GE, Intel, Itron, Silver Spring Networks, Landis + Gyr, Energate, Entek, CURRENT, Utility Integration Solutions Inc. (UISOL) and many others.
Key Executives:	Adrian Tuck, Chief Executive Officer Tim Enwall, Founder & President Mark Pougnet, Chief Financial Officer
Venture Backing:	Tendril is venture backed by VantagePoint Venture Partners, Good Energies, RRE Ventures, Vista Ventures, GE and Appian Ventures.
Funding:	\$50 million to date
Industry Accolades:	Greentech Media's Top 50 VC-Funded GreenTech Startups BusinessWeek's 25 Most Intriguing Energy Innovators MIT Tech Review's Top Private Company to Watch in the energy sector The Guardian's annual Global Cleantech 100 Always On's Global 250 and Going Green 100 award lists
Web site:	www.tendrilinc.com

Who is Tendril?

Tendril is a leading energy management technology provider that brings unprecedented insight and control to the Smart Grid. The Tendril platform provides an open, secure and scalable end-to-end solution that creates a dynamic dialogue between energy providers and their customers. The platform includes both utility and in-home products and applications, and integrates seamlessly with existing back-office applications and network infrastructure.

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